

POWER PER SQUARE FOOT CHECKLIST



POWER PER SQ FT

STORE AMBIENCE

- Apparel** pg 20-29 POP catalog

STORE LAYOUT

- Showroom Mat** Part #35-2935, pg 10 POP catalog
- Spa Display Stand** Part #45-2010, pg 18 POP catalog

MERCHANDISING

- Interior/Exterior Swatch Boards** Part #35-3930, pg 35 POP catalog
- Design Studio Complete Kit** Part #35-00506, pg 15 POP catalog
- Spa-side JetPak Displays** Part #35-1330, pg 16 POP catalog

POINT OF PURCHASE MATERIALS

- 3D Wall Mount Logo** Part #35-3560, pg 10 POP catalog
- Poster Set** English #35-1184, French #35-2050, pg 9 POP catalog
- Feature Benefits Floor Stand** Part #35-4000, pg 11 of the POP catalog
- Engineering Banner Stand** Part #35-2215, pg 11 of the POP catalog
- Performance Floor Stand** Part #35-3535, pg 11 of the POP catalog
- SEG Graphics** pg 12 POP catalog
- Standard and Customized Wall Wraps** pg 13 POP catalog
- Aluminum Spa-side Signs** pg 16 POP catalog
- Spa-side Sign Holders** pg 17 POP catalog

INTERACTIVE EXPERIENCES

- Design Studio Complete Kit** Part #35-00506, pg 15 POP catalog
- Virtual Reality Kit** Part #35-3640, pg 14 POP catalog